

# KAROL JAN BOROWIECKI

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Google Scholar: <https://scholar.google.dk/citations?user=Txh68SAAAAAJ&hl>

## EDUCATION

<b>Ph.D. in Economics</b>	<b>Trinity College Dublin</b>	2011
<i>Doctoral Advisors:</i> John O’Hagan. <i>Thesis Committee:</i> Cormac O’Grada (University College Dublin), Kevin O’Rourke (University of Oxford).		
<b>Ph.D. in Economic History</b>	<b>Lund University</b>	2015
<i>Doctoral Advisors:</i> Patrick Svensson and Martin Dribe. <i>Thesis Committee:</i> Nikolaus Wolf (opponent, Humboldt University), Karl Gunnar Persson (University of Copenhagen), Kirk Scott (Lund University) and Carl Hampus Lyttk (Lund University).		
<b>M.A. in Economic Sciences</b>	<b>University of Zurich</b>	2008
International MBA Program, Visiting Student, Fudan University and MIT Sloan School of Management (Shanghai)		2007
<b>B.A. in Economics</b>	<b>University of Zurich</b>	2006

## ACADEMIC POSITIONS

Professor	University of Southern Denmark	since 2023
Professor (mso)	University of Southern Denmark	2017-2023
Visiting Faculty	University of California Santa Barbara	2018
Associate Professor	University of Southern Denmark	2014-2017
Assistant Professor	University of Southern Denmark	2012-2014
Adjunct Lecturer	Trinity College Dublin	2011-2012
Academic Coordinator	Trinity College Dublin	2010-2012
Teaching Assistant	Trinity College Dublin	2008-2011
Research Assistant	Swiss Federal Institute of Technology	2007-2008
Teaching Assistant	University of Zurich	2006-2007

## FIELDS OF INTEREST

Economic History;

Cultural Economics ([among top top-10 authors](#));

Labor Economics;

Urban Economics.

## PUBLICATIONS

[Where are the Female Composers? Human Capital and Gender Inequality in Music History \[pdf\]](#),

joint with Martin Horlyk Kristensen and Marc T. Law, **European Economic Review**, 2024, 171: 104893;

- Runner-up ACEI Presidents' Prize for Best Paper. Media coverage: [Marginal Revolution](#)

[Using big data to measure cultural tourism in Europe with unprecedented precision \[pdf\]](#), joint with

Sara Mitchell and Maja Uhre Pedersen, **Tourism Economics**, 2024, forthcoming;

- Runner-up Best Paper Award ATMC Conference

[Originality, Influence and Success: A Model of Creative Style \[pdf\]](#), joint with Caterina Mauri,

**Journal of Cultural Economics**, 2024, 48: 221-258;

[Professionalisation and performance of Airbnb hosts in rural regions \[pdf\]](#), joint with Birgit Leick,

Sara Mitchell, Evgueni Vinogradov, Guðrún Þóra Gunnarsdóttir, Jie Zhang, Susanne Gretzinger, Vera Vilhjálmisdóttir, **International Journal of Hospitality Management**, 2024, 118: 103680;

- Policy impact: [Nordic Council of Ministers](#)

[Do Experts and Laypersons Differ? Some Evidence from International Classical Music Competitions](#)

[\[pdf\]](#), joint with Marc T. Law and Roberto Asmat, **Journal of Economic Behavior and Organization**, 2023, 214: 270-290;

[Introduction to the special issue: the economic history of the arts \[pdf\]](#), **European Review of**

**Economic History**, 2023, 27(3): 303-310;

[Harmonious relations: Quality transmission among composers in the very long run \[pdf\]](#), joint with

Maria Marchenko and Nicholas Ford, **European Review of Economic History**, 2023, 27(3): 454-476;

[The Great Margin Call: The Role of Leverage in the 1929 Wall Street Crash \[pdf\]](#), joint with Michal

Dzielinski and Allie Tepper, **Economic History Review**, 2023, 76: 807-826;

[Good Reverberations? Teacher Influence in Music Composition since 1450 \[pdf\]](#), **Journal of Political**

**Economy**, 2022, 130(4): 991-1090;

- Media coverage: [Economist](#) (covered indirectly), [Erhvervplus](#), [Ökonomenstimme](#), [The Visible Hand Podcast](#), [VoxEU](#), [EconomistsTalkArt.org](#)

[New forms of finance and funding in the cultural and creative industries. Introduction to the special issue \[pdf\]](#), joint with Loots, Ellen, Diana Betzler, Trine Bille, and Boram Lee, **Journal of Cultural Economics**, 2022, 46(2): 205-230;

[A leverage-based measure of financial stability \[pdf\]](#), joint with Tobias Adrian and Alexander Tepper, **Journal of Financial Intermediation**, 2021, 51: 100907;

[Immigrant Artists: Enrichment or Replacement? \[pdf\]](#), joint with Kathryn Graddy, **Journal of Economic Behavior and Organization**, 2021, 191: 785-797;

[What makes an artist? The evolution and clustering of creative activity in the US since 1850 \[pdf\]](#) (previous title: The Origins of Creativity: The Case of the Arts in the US since 1850), joint with Christian Møller Dahl, **Regional Science and Urban Economics**, 2021, 86: 103614;

- Media coverage: [VoxEU](#), [Money](#), [The Washington Post](#), [Hyperallergic](#), [Artnet News](#), [Highsnobiety](#), [Wmagazine](#), [Jacobian](#), [Smithsonian](#), [NyViden](#), [Forbes](#)

[Did you really take a hit? Understanding how video games playing affects individuals \[pdf\]](#), joint with Hasan Bakhshi, **Research in Economics**, 2018, 72: 313-26;

- Media coverage (selected): [The Sunday Times](#), [liveMINT](#), [Giga](#)
- Policy impact: [The UK Interactive Entertainment Association](#), [NESTA Cultural Policy](#)

[Fiscal and Economic Aspects of Book Consumption in the European Union \[pdf\]](#), joint with Trilce Navarrete, **Journal of Cultural Economics**, 2018, 42(2): 309-39;

- Media coverage: [Livres Hebdo](#)
- Policy impact (potentially): [European Council of the European Union](#), [European Implementation Assessment](#)

[How Are You, My Dearest Mozart? Well-being and Creativity of Three Famous Composers Based on their Letters \[pdf\]](#), **Review of Economics and Statistics**, 2017, 99(4): 591-605;

- Media coverage (selected): [The Washington Post](#), [The Times](#), [Boston Globe](#), [World Economic Forum](#), [Tech.co](#), [Pacific Standard](#), [NZ Herald](#), [Inc.com](#), [Arts Journal](#), [Daily Journal](#), [Cape Cod Times](#), [El Observador](#), [PlayGround Magazine](#), [Toronto Star](#), [Myanmar Times](#), [Klassik](#), [Mail on Sunday](#), [The Conversation](#), [Literary Hub](#), [ABC News](#), [Kristeligt Dagblad](#)
- Policy impact: [United Nations World Happiness Report](#)

[May I have this Dance? Dance Participation and Attendance in Denmark \[pdf\]](#), joint with Catarina Marvão, **Cultural Trends**, 2017, 26(2): 155-67;

[Digitization of heritage collections as indicator of innovation \[pdf\]](#), joint with Trilce Navarrete, **Economics of Innovation and New Technology**, 2017, 26(3): 227-46;

[The Drivers of Long-run CO2 Emissions: A Global Perspective since 1800 \[pdf\]](#), joint with Sofia Henriques, **Energy Policy**, 2017, 101: 537-49;

[Immigration and the Demand for Life Insurance: Evidence from Canada, 1911 \[pdf\]](#), joint with Alan de Bromhead, **European Review of Economic History**, 2016, 20(2): 147-75;

[Changes in cultural consumption: Ethnographic collections in Wikipedia \[pdf\]](#), joint with Trilce Navarrete, **Cultural Trends**, 2016, 25(4): 233-48;

[Historical Origins of Cultural Supply in Italy \[pdf\]](#), **Oxford Economic Papers**, 2015, 67(3): 781-805;

[In fatal pursuit of immortal fame: Peer competition and early mortality of music composers \[pdf\]](#), joint with Georgios Kavetsos, **Social Science and Medicine**, 2015, 134: 30-42;

- Media coverage: [The Telegraph](#), [Slate](#), [Pacific Standard Magazine](#), [Kurier](#), [GEO Magazine](#)

[Agglomeration Economies in Classical Music \[pdf\]](#), **Papers in Regional Science**, 2015, 94(3): 443-68;

- Lead article. Media coverage: [The Washington Post](#)

[Video Games Playing: A Substitute for Cultural Consumptions? \[pdf\]](#), joint with Juan Prieto-Rodriguez, **Journal of Cultural Economics**, 2015, 39(3): 239-58;

- Policy impact: [NESTA Cultural Policy](#)

[Accounting for Breakout in Britain: The Industrial Revolution through a Malthusian Lens \[pdf\]](#), joint with Alexander Tepper, **Journal of Macroeconomics**, 2015, 44: 219-233;

[Cosmetic earnings management and quarterly reporting: evidence from European companies \[pdf\]](#), joint with Vladimir Stojanovic, **International Journal of Economics and Accounting**, 2015, 6(3): 248-75;

[Artistic creativity and extreme events: The heterogeneous impact of war on composers' production \[pdf\]](#), **Poetics**, 2014, 47: 83-108;

- Media coverage (selected): [Pacific Standard Magazine](#), [Ny Viden](#), DR Radio, [Kristeligt Dagblad](#)

[Delegation and Motivation \[pdf\]](#), joint with Lukas Angst, **Theory and Decision**, 2014, 76: 363-93;

[Cultural Participation and Tourism Flows. An Empirical Investigation of Italian Provinces \[pdf\]](#), joint with Concetta Castiglione, **Tourism Economics**, 2014, 20(2): 241-6;

[Impact of War on Individual Life-cycle Creativity: Tentative Evidence in Relation to Composers \[pdf\]](#), joint with John O'Hagan, **Journal of Cultural Economics**, 2013, 37(3): 347-58;

[Conflict-induced Migration of Composers: An Individual-level Study \[pdf\]](#), *Cliometrica*, 2013, 7(3): 237-66;

[Geographic Clustering and Productivity: An Instrumental Variable Approach for Classical Composers \[pdf\]](#), *Journal of Urban Economics*, 2013, 73(1): 94-110;

- ACEI Presidents' Best Paper Award (2010) and First Place Award in the Poster Session during the European Science Days (2009)
- Media coverage: [The Washington Post](#), [RTE News](#), [Fynske Medier](#)

[Are composers different? Historical Evidence on Conflict-induced Migration \(1816-1997\) \[pdf\]](#), *European Review of Economic History*, 2012, 16(3): 270-91;

[Dynamics of a Protected Housing Market: The Case of Switzerland \[pdf\]](#), *Urban Studies*, 2012, 49(14): 3188-3203;

[Historical Patterns Based on Automatically Extracted Data: the Case of Classical Composers \[pdf\]](#), joint with John O'Hagan, *Historical Social Research* (Section 'Cliometrics'), 2012, 37(2): 298-314;

[Birth Location, Migration and Clustering of Important Composers: Historical Patterns \[pdf\]](#), joint with John O'Hagan, *Historical Methods: A Journal of Quantitative and Interdisciplinary History*, 2010, 43(2): 81-90;

[The Determinants of House Prices and Construction: An Empirical Investigation of the Swiss Housing Economy \[pdf\]](#), *International Real Estate Review*, 2009, 12(3): 193-220;

- Lead article. Chapters from *Summa Cum Laude* graded Master Thesis.

## BOOKS

*What Makes a Great Composer? An Economist's Answer based on a Millennium of Data*, joint with Marc T. Law. Princeton: **Princeton University Press**, work in progress;

[Innovative Cultural Tourism in European Peripheries \[pdf\]](#), joint with Jose Maria Civantos and Antonella Fresa (Eds.). London: **Routledge**. 2024;

[The Economics of Art and Culture](#) (3<sup>rd</sup> edition), joint with Charles M. Gray and the late James Heilbrun. New York: **Cambridge University Press**. 2023;

[Cultural Heritage in a Changing World \[pdf\]](#), joint with Neil Forbes and Antonella Fresa (Eds.). Heidelberg: **Springer**. 2016;

- Book downloaded 530k+ ([Bookmetrix](#))

## CHAPTERS

[\*Navigating Landscapes: Approaches to Data Collection and Analysis in Tourism\*](#), joint with Maja Uhre-Pedersen, Sara Mitchell and Shahedul A. Khan. In Karol J. Borowiecki, Jose Maria Civantos and Antonella Fresa (Eds.), [\*Innovative Cultural Tourism in European Peripheries\*](#). London: **Routledge**, 2024;

[\*Orchestrating Change: The Future of Orchestras post Covid-19\*](#), joint with John O'Hagan. In Elisa Salvador, Trilce Navarrete and Andrej Srakar (Eds.), [\*Creative Industries and the COVID-19 Pandemic\*](#). London: **Routledge**. 2021;

[\*Creativity\*](#). In Ruth Towse and Trilce Navarrete (Eds.), *Handbook of Cultural Economics*. Cheltenham: **Elgar**. 2020, p. 145-153;

[\*Arts and Culture\*](#), joint with Diana Greenwald. In Claude Diebolt & Mike Haupert (Eds.), *Handbook of Cliometrics*. Heidelberg: **Springer**. 2019;

[\*The Cultural Value and Variety of Video Games Playing\*](#), joint with Juan Prieto-Rodriguez. In J. Prieto-Rodriguez, V.M. Ateca-Amestoy, V. Ginsburgh, I. Mazza and J. O'Hagan (Eds.), [\*Enhancing Cultural Participation in the EU. Challenges and Methods\*](#). Heidelberg: **Springer**. 2017, p. 323-336;

## **WORK IN PROGRESS**

*Putting the Periphery on the Map: Tourism Activity measured with Big Data*, joint with Maja U. Pedersen and Marco Palomeque, submitted, R&R at Tourism Economics;

[\*Competing for Equality: Understanding the Gender Gap in Piano Competitions since 1870\*](#), joint with Marc T. Law and Roberto Asmat, SSRN WP;

- Media coverage: [Guardian](#)
- Policy impact: [World Federation of International Music Competitions](#)

[\*Struggles and Symphonies: Does Money Affect Creativity in the History of Western Classical Music?\*](#), joint with Yichu Wang and Marc T. Law, SSRN WP;

*The Sound of Nepotism: Artistic Prominence, Productivity and Nepotism among Composers*, joint with Martin Horlyk Kristensen and Marc T. Law, work in progress.

## **CULTURAL POLICY**

[\*The Impact of Airbnb Hosts on Arctic Local Economies: Consumption Patterns, Entrepreneurship and Sustainability\*](#), Report for Nordic Council of Ministers, 2023;

[\*Competing for Equality: The Gender Gap in Piano Competitions since 1890\*](#), Brief for the WFIMC General Assembly, 2023;

[Cultural Heritage as a Source of Societal Well-being in European Regions](#), Country expert for Denmark, 2020-2022;

[Economics and the arts. A virtuous example of gender equality](#), joint with Caterina Mauri, Report on gender equality in cultural economics, 2019;

[Video games as cultural consumption in the UK](#), Policy brief commissioned by the National Endowment for Science, Technology and the Arts (NESTA) in the UK, 2017;

[Consumption of Europe's Cultural Heritage in the Digital Age: Does Fiscal Policy matter?](#), joint with Trilce Navarrete and Lucie Duggan, In Y. Nicolas and O. Gergaud (Eds.), *Evaluer les politiques publiques de la culture*. Ministry of Culture and Communication in France, 2017;

[The Long-tail of Museum Collections: Ethnographic collections onsite and online](#), joint with Trilce Navarrete, UNESCO Institute for Statistics Symposium Proceedings, 2016;

[The Economic and Fiscal Dimension of Cultural Heritage](#), European Policy Brief, 2016;

[Cultural Heritage as fuel for innovation: Enabling the power of creation](#), Think Papers Collection, 2016;

[Place-making, promotion and commodification of Cultural Heritage resources](#), RICHES Policy Report, 2015;

[Fiscal and Economic Issues in the Digital Age](#), RICHES Policy Report, 2015;

[Economics of Culture](#), RICHES Information Brochure, 2015;

[RICHES Taxonomy of cultural heritage definitions](#), European Policy Brief, 2015.

#### **MEDIA COVERAGE (selected)**

[Does Money Affect Creativity in the History of Western Classical Music?](#), Marginal Revolution, November 29, 2024;

*Krigskunst*, Jyllands-Posten, 17 August 2024;

[People prefer personal Airbnb hosts](#) (in Norwegian), Forskning.no, 19 June 2024;

[Where are the female composers?](#), Marginal Revolution, 15 June 2024;

[The absence of female composers in the history of music](#), Il Bo Live, 15 April 2024;

[Assessing the opinions of experts and non-experts through the lens of international classical music competitions](#), ACEI Blog, 5 March 2024;

[Crowd wisdom: A win for women musicians](#), WU Vienna Blog, 5 February 2024;

[Audience fairer than jury: Study focuses on music competitions](#) (in German), Austria Presse Agentur, 5 February 2024;

['We're going to blame the women, not our sexism': bias holding back top female pianists](#), The Guardian, 3 February 2024;



[What I've been reading](#), Marginal Revolution, 4 December 2023;

[Harmonious relations: Quality transmission among composers in the very long run](#), EHES Blog, 11 October 2023;

[Unraveling the Economic Threads of Art: An Introduction to the Economic History of the Arts](#), EHES Blog, 11 October 2023;

[Our jury only listens to the music](#), World Federation of International Music Competitions, 15 June 2023;

[Aah, the feels...The link between music & emotion](#), Sister Doctor Squared Podcast, 21 September 2022;

[Ukrainsk flygtning i Danmark](#), Politiken, 8 August 2022;

[Komponister i krigsramte lande er mere kreative](#), Kristeligt Dagblad, 9 June 2022;

*Artisters kreativitet blomstrer under krigsangreb*, Dansk Artist Forbund, 16 June 2022;

[Kreativiteten stiger, når fjenden angriber](#), POV.international, 15 June 2022;

*Kreativiteten stiger, når fjenden angriber*, DR Radio, 2 June 2022;

[Sad music can bring us to tears](#), ABC News, 31 May 2022;

[Krig og Kultur](#), Ny Viden, 25 May 2022;

[Bittersweet](#), #1 New York Times Bestseller, by Susan Cain, 20 April 2022;

[Is There an Inherent Connection Between Sadness and Art-Making?](#), Literary Hub, 7 April 2022;

[Teachers and Creativity](#), The Visible Hand Podcast, 31 March 2022;

[How teachers influence creativity: Evidence from music composition since 1450](#), World Economic Forum, 3 February 2022;

[How teachers influence creativity](#), VoxEU, 29 January 2022;

[What is the creative influence of teachers?](#), EconomistsTalkArt.org, 18 January 2022;

[What creative influence do teachers have? Insights from music composition since 1450](#) (in German), Ökonomenstimme, 9 July 2021;

[Economics needs to evolve](#), The Economist, 26 June 2021;

[The average gamer](#), (from 21:20), More or Less, BBC Radio 4, 2 June 2021;

[Creativity, Well-being and the Influence of Composers since 1450](#), The Economic History Podcast, 1 June 2021;

*Does the analysis of Beethoven's letters prove that creativity arises from misery?* (in French), Passéisme, 19 May 2021;

[Beethovens breve sladrer om inspirationen i sorgen](#), Kristeligt Dagblad, 3 February 2021;

[8 Insights from a 160 Year Study on Artists, Musicians, Actors and Authors](#), Forbes, 28 January 2021;

[Beethoven 250: analysis of the composer's letters proves that creativity does spring forth from misery](#), The Conversation, 16 December 2020;



*Ny forskning: Et rigt kulturliv øger nystartede virksomheders mulighed for at få succes*, Kulturmonitor, 28 October 2020;

*Kunstnere skaber økonomisk vækst*, Ny Viden, 20 October 2020;

[\*If we want a vital, creative society\*](#), The Washington Post, 4 August 2020;

[\*The land of artistic beauty and racial inequality: A study of the US since 1850\*](#), VoxEU, 2 July 2020;

[\*For These Local Artists, Essential Work Was the Foundation of a Creative Life. Now What?\*](#), Washington City Paper, 28 May 2020;

*Is sadness the fuel of creative geniuses?* (in Portuguese), Diário de Notícias, 14 January 2020;

[\*The Pursuit of Deadly Immortality\*](#) (in Chinese), Handan Culture Network, 12 January 2020;

*Why do geniuses come in groups? The mystery of the composer* (in Chinese), Yidian Zixun, 7 January 2020;

[\*The Anatomy of Sadness\*](#) (from 34:47), The Pulse, WHYY National Public Radio, 6 September 2019;

[\*Art for the 99 Percent\*](#), Jacobian, 4 May 2019;

[\*Wealth Is a Strong Predictor of Whether an Individual Pursues a Creative Profession\*](#), Smithsonian, 2 May 2019;

*Study Shows Artists Are More Likely to Come From Wealthy Families*, Highsnobiety, 1 May 2019;

[\*Study: Artists Are More Likely to Come From Rich Families\*](#), W, 30 April 2019;

[\*Do You Come From a Wealthy Family? You're More Likely to Become an Artist Than Someone From a Poorer Background\*](#), Artnet News, 29 April 2019;

[\*Poverty as a soul devourer\*](#) (in Czech), Roklen24, 26 April 2019

[\*A Study Says High Family Income Significantly Increases Likelihood of Becoming an Artist\*](#), Hyperallergic, 26 April 2019;

[\*Want to Be an Artist? Hope Your Parents Are Loaded\*](#), Money, 23 April 2019;

[\*Fiscal and economic aspects of book consumption in the European Union\*](#), EconomistsTalkArt.org, 3 July 2018;

[\*VAT, the price, and the culture pass\*](#) (in French), Livres Hebdo, 28 May 2018;

*Study proves: Gamers are educated, culturally engaged, and have a lot of money* (in German), Giga, 30 July 2017;

[\*Typical video gamer is middle-aged, educated and female, Nesta study finds\*](#), The Sunday Times, 22 July 2017;

[\*Economists defending video game players\*](#), liveMINT, 18 February 2017;

[\*Mozart teaches you to stay creative in low mood states\*](#) (in Spanish), Equipos & Talento, 16 November 2016;

*Untitled*, The Mail on Sunday, 14 August 2016;

[\*Ode to Sadness: Melancholy as a Creativity Catalyst in Mozart and Beethoven?\*](#) (in German), Klassik, 5 August 2016;

*The powerful and positive effect of sadness*, Myanmar Times, 4 August 2016;

*Link between negative emotions and artistic brilliance confirmed*, Toronto Star, 31 July 2016;

*Researcher: Mozart, Beethoven, Liszt Were More Creative When They Were Unhappy*, Arts Journal, 29 July 2016;

[\*For Mozart, Misery Inspired Masterpieces\*](#), Pacific Standard Magazine, 29 July 2016;

*Misery found to feed creativity*, NZ Herald, 27 July 2016;

[\*Mozart, Beethoven and why happiness can get in the way of creativity\*](#), World Economic Forum, 27 July 2016;

[\*Study: Being Depressed Can Make You More Creative\*](#), Tech.co, 26 July 2016;

[\*Science Says If You Want To Be Creative, Try Being Completely Miserable\*](#), Inc.com, 26 July 2016;

[\*Why being happy can be a disadvantage for artists?\*](#) (in Spanish), El Observador, 26 July 2016;

*The great benefit of sadness, explained by Mozart and Beethoven* (in Spanish), Playground Magazine, 26 July 2016;

*The downside of being happy*, The Washington Post, 25 July 2016;

[\*Little ode to joy in letters from composers' productive years\*](#), Boston Globe, 19 June 2016;

[\*From Berlin's warehouses to London's estates: How cities shape music scenes\*](#), The Guardian, 3 February 2016;

[\*There's no need to suffer for your art\*](#), The Times, 24 December 2015;

*Gastblog: Digitization of Heritage Collections as Indicator of Innovation*, Digital Heritage Netherlands, 21 September 2015;

[\*Death after notes\*](#) (in German), GEO Magazine, July 2015;

[\*The persistence of Italian musical and entertainment traditions\*](#), Marginal Revolution, 23 May 2015;

[\*Stress caused by bitter rivalry led to premature deaths of leading 19th century composers\*](#), The Telegraph, 18 April 2015;

[\*Striving for fame caused composers to die earlier\*](#) (in German), Kurier, 9 April 2015;

[\*Being too competitive could be shortening your life\*](#), Insider, 6 April 2015;

[\*Is Peer Pressure Shortening Your Life?\*](#), The Pacific Standard Magazine, 6 April 2015;

[\*Composers died younger partly because of stress \(and this concerns you too\)\*](#) (in French), Slate France, 6 April 2015;

[\*Byernes musik\*](#), Fynske Medier, 22 March 2015

[\*War Can Both Inspire and Inhibit Artistic Creativity\*](#), The Pacific Standard Magazine, 4 December 2014;

[\*Why it pays to live near creative people — just not too many\*](#), The Washington Post, 8 September 2014;  
[\*The time has come for a new Lottery distributor for the video games industry\*](#), Nesta Blog, 21 March 2014;

[\*Competitive Nature\*](#), New Music Box, 25 October 2013;

[\*Hysteresis in cultural supply\*](#), Economic Logic Blog, 11 September 2012;

[\*The dark side of competition\*](#), Stumbling and Mumbling Blog, 6 July 2011;

[\*Cluster research looked at composers\*](#), RTE News, 13 April 2011;

[\*What did two centuries of war do to classical music?\*](#), Chris Blattman's Blog, 12 April 2011;

*He Awoke in Himself a Powerful Strength* (in Polish), Echo Dnia Daily Newspaper, 15 February 2008;

*Culture in Krakow, Wroclaw & Co.* (in German), Polykum 7, 2005/2006;

*Getting Culture with Ostgang in Poland* (in German), Polykum 2, 2005;

*Give Poles a Chance in Iraq* (in German), Tages Anzeiger, 14 May 2003;

*The Best of the Best* (in Polish), Echo Dnia Daily Newspaper, 17 November 1999.

## GRANTS

What Makes a Great Composer? (Carlsberg Monograph Fellowship) 2024-2025

Reading Women. Karen Brahe and Female Book Ownership (1609-1736) 2022-2024

- Advisory function

TOURCO Project (Mobile Lives Forum) 2022-2024

- Principal Investigator, in charge of €40'000

[\*Competing for equality\*](#) (Carlsberg Research Infrastructure) 2022-2023

- Principal Investigator, in charge of €40'000

[\*INCULTUM Project\*](#) (European Commission Horizon 2020) 2021-2024

- Work-package leader, in charge of €360'000 out of €3.7m total project budget

The Impact of Airbnb Hosts on Local Economies Project (Nordic Council of Ministers) 2021-2023

[\*Origins of Creativity Project\*](#) (Danish Research Council Grant) 2017-2020

- Principal Investigator, in charge of €350'000

[\*RICHEs Project\*](#) (European Research Council FP7 Grant) 2013-2016

- Work-package leader (leading research conducted across nine European institutions with more than 20 researchers involved), task leader (leading an internal team of three researchers), in charge of €440'000 out of €2.9m total project budget

PUCK Project (European Research Council Culture Programme Grant) 2012-2014

- Collaborator and manager, €250'000

Erasmus Grant – Staff Mobility for Teaching (Oviedo University)	2014
Regional Basque Government Research Grant (Bilbao)	2010
Diverse Travel Grants (RES, EEA, SEA, ESTER, TCD and other)	2008-2010
Stipend to participate at Fudan University and MIT IMBA Program (Shanghai)	2007

## AWARDS AND ACHIEVEMENTS

Runner-up Best Paper Award ATMC Conference	2023
Runner-up ACEI Presidents' Prize for Best Paper	2023
Nominated for the Carlsberg Foundation Research Prize	2023
Nominated for EliteForsk Award of the Ministry for Higher Education and Science	2022, 2023
Nominated for the Silver Medal of the Royal Danish Academy of Sciences	2022
Country Expert for HERIWELL Project	2020-2022
Nominated for Annual Teaching Prize of the SAMF Faculty ( <a href="#">nomination letter</a> )	2019
Ranked among top 1% Young Economists (Ideas RePEc)	2014-2019
Teaching recognition for <a href="#">top-evaluations</a> , Trinity College Dublin	2012
Funding for Development of a Computer Application (Dublin)	2011
ACEI Presidents' Prize for Best Paper (Copenhagen)	2010
First Prize Award in Poster Session at European Science Days (Steyr)	2009
Trinity College Dublin Research Studentship (Dublin)	2008-2011
High School Award for Excellent Accomplishment (Kielce)	2002
Scholarship of Polish Prime Minister (Kielce)	2000-2001
Finalist at German Language Olympics (Krakow)	2001

## CONFERENCE PRESENTATIONS (selected)

- 2024:** Accounting History Review Conference ([keynote](#)), 4<sup>th</sup> Ibero-American Congress on Cultural Economics (Mexico City, [keynote](#)), European Workshop on Applied Cultural Economics (Segovia)
- 2023:** ACEI International Conference on Cultural Economics (Bloomington), Advances in Tourism Marketing Conference (Bordeaux), BI Center for Creative Industries, INCULTUM (Uppsala)
- 2022:** Polish Conference on Cultural Economics (Warsaw, [keynote](#)), CEPR Economic History Symposium (Odense), Annual Workshop on Growth, History and Development (Odense), European Workshop on Applied Cultural Economics (Torino)
- 2021:** ACEI International Conference on Cultural Economics (Lille, cultural policy panel and regular presentation), Creativity Conference (SOU)

- 2019:** CEN Education Economics Conference (Copenhagen), DEGIT Conference (Odense), European Workshop on Applied Cultural Economics (Copenhagen), European Economic History Conference (Paris)
- 2018:** Annual Workshop on Growth, History, and Development (Odense), Urban, Regional and International Economics (Sønderborg), MEHR/Applied Economic Workshop (Copenhagen)
- 2017:** European Workshop on Applied Cultural Economics (Krakow), International Cultural Economics Forum (Wuhan)
- 2016:** International Conference on Urban History (Helsinki, session co-organiser), Interdisciplinary Conference on Art Markets (Amsterdam), Workshop on Growth, History and Development (Odense)
- 2015:** Economic History and Economic Policy Conference (Banque de France, Paris), Creative Networks and Cultural Output Conference (Trinity College Dublin), World Economic History Congress (Kyoto, session organiser), FRESH Meeting (University of Southern Denmark), European Workshop on Applied Cultural Economics (Vienna), SOUND Economic History Workshop (Lund University), Teaching and Learning Conference (University of Southern Denmark)
- 2014:** RICHES International Conference on Cultural Heritage (Pisa, keynote speaker), Labex ICCA Workshop on Cultural Industries (Sorbonne University, Paris), “Genius for Sale!” Conference (Oxford University, public lecture), FRESH Meeting (Dublin), ACEI International Conference on Cultural Economics (UQAM, Montreal), Sound Economic History Workshop (Copenhagen)
- 2013:** European Economics Association Congress (Gothenburg), European Workshop on Applied Cultural Economics (Ljubljana), Swedish Economic History Meeting (Lund), Workshop on Labour Markets in History (Odense)
- 2012:** ACEI International Conference on Cultural Economics (Doshisha University, Kyoto)
- 2011:** Spanish Economics Society Symposium (Malaga), European Workshop on Applied Cultural Economics (Dublin), Royal Economic Society Annual Conference (Royal Holloway), Economic History Society Annual Conference (University of Cambridge)
- 2010:** Spanish Economics Society Symposium (Autonomous University of Madrid), Workshop in Cultural Economics (University of Valencia), Irish Society of New Economists Conference (Trinity College Dublin), European Economics Association Congress (Glasgow, contributed session and poster session), Warsaw International Economic Meeting (University of Warsaw), ACEI International Conference on Cultural Economics (Copenhagen Business School), BETA-Workshop in Historical Economics (University of Strasbourg), Irish Economic Society Conference (Belfast), FRESH Meeting (University of Belfast), Scottish Economic Society

Conference (Perth), Irish History Student Conference Trinity College Dublin), RGS Doctoral Conference in Economics (Ruhr University Bochum)

**2009:** Irish Society of New Economists Conference (University Limerick), ESTER Research Design Course (University of Barcelona), European Science Days – The Economics of Arts and Culture (Steyr), Infinity Conference (Trinity College Dublin, discussant), European Workshop on Applied Cultural Economics (Aydin), Irish Economic Society Conference (Cork), World Business Dialogue (University of Cologne, participant), Graduate Student Research Seminar (Trinity College Dublin)

**2008:** Bright Conference (University of Helsinki, participant), Graduate Student Research Seminar (Trinity College Dublin)

### **INVITED SEMINARS AND PUBLIC LECTURES (selected)**

**2024:** [Université Libre de Bruxelles](#), [Creative PEC Research Seminar](#)

**2023:** [Hong Kong University](#), Chinese University of Hong Kong, London School of Economics, University of Zurich, WFIMC General Assembly

**2022:** University of Warsaw (public lecture), University of Valencia

**2021:** European University Institute (EUI), University of Warwick

**2018:** UC Berkeley, UC Davis, UCLA, UC Santa Barbara

**2017:** University of Torino, University of Milano Bicocca

**2016:** Queen's University Belfast, RICHES Policy Seminar (Brussels), University of Southern Denmark (Sønderborg), Center of Political Psychology (Odense)

**2015:** Paris (public lecture, Bibliothèque nationale de France), Lund University (public lecture), University of the Basque Country, Gothenburg University

**2014:** London School of Economics, Trinity College Dublin, University of Valladolid, University of Oviedo, Lund University, Copenhagen Business School

**2013:** Humboldt University of Berlin, University of Catania

**2012:** University of Warsaw, Oviedo (public lecture), Maribor (public lecture, European Capital of Culture), University of Southern Denmark, Université Paris 13

**2011:** University of Zurich, Université du Québec à Montréal

**2010:** University of Oviedo, The University of the Basque Country

**2009:** University College Dublin

### **TEACHING EXPERIENCE**

Principles of Economic Behaviour (teaching evaluation: 4.85/5)      undergraduate      since 2020

Competition and Markets (teaching evaluation: 4.71/5)	MBA	since 2020
Pricing Strategies (teaching evaluation: 4.86/5)	postgraduate	since 2017
Advanced Economic History	postgraduate/PhD	2020-2022
Microeconomics (teaching evaluation: 4.07/5)	undergraduate	2017-2019
Strategy and Market (teaching evaluation: 4.7/5)	undergraduate	2014-2016
Cultural Economics (teaching evaluation: 5/5)	postgraduate	2013
Labour Market Economics (not evaluated)	undergraduate	2012
Economics of Financial Markets (4.5/5, <a href="#">top-three</a> at department)	undergraduate	2011/12
Data Analysis, Modeling and Research Methods (not evaluated)	postgraduate	2010/11
Intermediate Economics (65% students found tutorials very good or excellent)		2010/11
Intermediate Economics (teaching evaluation: 4.6/5)	undergraduate	2010/11
Statistics (overall evaluation: 4.1/5)	undergraduate	2009
Mathematics (overall evaluation: 4.2/5)	undergraduate	2008/09
Corporate Finance (online coach, reference letter upon request)	undergraduate	2006/07

## SUPERVISION

**PhD students:** Christian Emil Westermann (co-supervisor), Caterina Mauri (placement: JRC Joint Research Centre)

**Doctoral thesis committee member:** James Goodwin (Durham University), Tal Feder (University of Haifa), Máté Miklos Fodor (Universite Libre de Bruxelles), Nino J. Larsen (University of Southern Denmark, Sønderborg), Cristina Radu (SDU)

**Postdoc supervision:** Maja Uhre Pedersen (2023-2024), Sara Mitchell (2021-2024), Trilce Navarrete (placement: lecturer at Erasmus University Rotterdam)

**Assistant professor internal advisor:** Rafael Treibich (2014-2017, SDU), Huanren Zhang (2018-2021)

## ACADEMIC SERVICE

**President-Elect of the Association for Cultural Economics International** 2023-2025

**Guest editor at the European Review of Economic History** 2021-2023

[Special Issue: The Economic History of the Arts](#)

**Guest editor at the Journal of Cultural Economics** 2020-2022

[Special Issue: New forms of finance and funding in the cultural and creative industries](#)

**Chair of the Cluster Creativity and Innovation in the Digital Age** since 2021

**Editorial board at Journal of Cultural Economics** since 2021



<b>Editorial board at Tourism Economics</b>	since 2021
<b>Member of the Cultural Economics Online Seminar Series Advisory Committee</b>	since 2021
<b>Head of the Arts and Creativity focus area at HEDG</b>	since 2019
<b>Profile Responsible for MSc in Economics</b>	since 2017
<b>Vice-chair of Department Council</b>	since 2016
<b>Member of Job Placement Committee (SDU)</b>	since 2015
<b>European Workshop on Applied Cultural Economics</b>	since 2011
Member of Scientific Committee: Copenhagen Business School and SDU (2019), Cracow University of Economics (2017), Austrian Institute of Economic Research (2015), University of Ljubljana (2013), Trinity College Dublin (2011)	
<b>Executive Board Member of the Association for Cultural Economics International</b>	2015-2021
<b>PhD Coordinator</b>	2019-2021
<b>Steering Committee Member of the Danish Graduate Programme in Economics</b>	2019-2021
<b>EconomistsTalkArt.org - Research-based policy analysis and commentary</b>	
Founder and co-editor	2015-2021
Viewed 18'000+ per year by 9'000+ recurring visitors; publishes about 25 articles per year	
<b>Auditor for the Danish Society for Economic and Social History</b>	2020
<b>19<sup>th</sup> International Conference of the ACEI (University of Valladolid)</b>	2015-2016
Member of Scientific Committee	
<b>Member of Committees and Panels (selected)</b>	
Task Force on Studying Economics (2023), Task Force on Revision of Master Programme (2023), Anti-Bullying Working Group (2020-2021), Danish Graduate Programme in Economics (DGPE, 2019-2021), Scientific Advisory Panel (2015-2024), Task Force to Develop Pedagogical Strategy for the Faculty (2016), Advisory Committee for IVØ Talent Development Program (2015-2016).	
<b>Scientific Organiser of Workshops, Conferences and Sessions (selected)</b>	
DGPE Conference (2020), 3 <sup>rd</sup> workshop on "Urban, Regional and International Economics" (2018), 4 <sup>th</sup> Annual Meeting of the Danish Society for Economic and Social History (2018), 2 <sup>nd</sup> workshop on "Urban, Regional and International Economics" (2017), Session Organiser at the World Economic History Congress (2015), Talented Youth Workshop (2015), Workshop on Labour Markets in History	
<b>Student Representative</b>	
Supplemental Court of First Appeal (2x), Court of First Appeal (2x)	2010-2011
Bright Conference Delegation Member (University of Zurich)	2008

**Research Assistant** (Swiss Federal Institute of Technology) 2007-2008

Collection and analysis of economic data for Axel Dreher, KOF Swiss Economic Institute.

**Co-organiser of Academic Events**

Series of Lectures on Entrepreneurship (University of Zurich) 2004-2006

‘Braintwister’ Exhibition (Swiss Federal Institute of Technology) 2004

Technology Transfer Workshop (Swiss Federal Institute of Technology) 2004, 2005

**Refereeing Activity (selected)**

Applied Economics (2x), Behavior Research Methods, Cliometrica, Cultural Trends, Economic Journal (3x), Economic History Review (2x), Economics of Innovation and New Technology, Economic Modelling, Economics and Business Letters (2x), European Journal of Cultural Studies, European Review of Economic History, Explorations in Economic History, Geografiska Annaler (Series B: Human Geography), Historical Methods: A Journal of Quantitative and Interdisciplinary History, Information Economics and Policy, International Journal of Arts Management, International Journal of Cultural Policy, International Journal of Environmental Impacts, International Journal of Tourism Research, Journal of Creative Behavior, Journal of Cultural Economics (10x), Journal of Cultural Heritage, Journal of Development Economics, Journal of Economic Behavior and Organization (2x), Journal of Economic History (3x), Journal of Health Economics, Journal of Macroeconomics, Journal of Political Economy Microeconomics, Journal of Popular Music Studies, Journal of Urban Economics, Management Science, Managerial and Decision Economics, National Science Centre-NCN (Poland, 2x), Oxford Economic Papers (2x), Oxford University Press, Palgrave Macmillan, Papers in Regional Science (2x), Poetics (2x), Quality & Quantity, Regional Science and Urban Economics (5x), Research Council of Canada, Research in Economics (2x), Royal Irish Academy, Routledge (book review), Routledge (chapter review), SAGE Open, Scottish Journal of Political Economy, Social Science and Medicine, Southern Economic Journal, Swiss Journal of Economics and Statistics, The Fund for Scientific Research-FNRS (Belgium, 2x), Tourism Economics (10x), Tourism Management.

**OTHER PROFESSIONAL EXPERIENCE (most relevant)**

**Partner at JPB Consulting** (Dusseldorf) since 2005

**Consultant at ETH Juniors** (Zurich)

Cost-benefit analysis of a new personal information system (financial industry) 2007-2008

Development of marketing strategy (electricity industry) 2005-2006

**Founder and Chairman of Ostgang** (Zurich) 2004-2007

Ostgang is a NPO that organises tours to Poland with the aim to diminish stereotypes

**President of Start Zurich** (Zurich) 2003-2006

Start is a student association that fosters entrepreneurship at European universities

## **OTHER ACTIVITIES AND MEMBERSHIPS (Most Relevant)**

Selected Member of <a href="#">Sandbox Community</a> (Global)	since 2008
Advisory Board of Start Zurich (Zurich)	2006 - 2009
Advisory Board of Pioneers Club (Zurich)	2004 - 2006
Pro-European School Club NIME (Kielce)	2000 - 2002

## **COMPLEMENTARY INFORMATION**

### **Non-academic Awards and Achievements**

Swiss Academic Boxing Champion (Zurich)	2007
Third in Swiss Academic Boxing Championship (Basel)	2006
Bronze Medalist at Fudan University Olympics - 400m Run (Shanghai)	2007
Finalist in <a href="#">Snowboard Cross Championships</a> . FIS Points: 0.28. (Krynica Zdroj)	2002
Bronze Medalist at Polish Amateur Snowboard Cup – Slalom (Janki)	2001
Additional Prize in Art Competition (Kielce)	2001

### **Professional Affiliations** (selected)

Association for Cultural Economics International, American Economic Association, European Economic Association, Economic History Society, Royal Economic Society, INCULTUM Network, RICHES (Renewal, Innovation and Change: Heritage and European Society) Network, PUCK (Participation University City Kultur) Network and other.

### **Languages**

Polish (native); English, German (fluent); Danish, Swiss-German (advanced), Chinese, French (elementary).

## **REFERENCES**

Prof. Cormac O’Grada, University College Dublin  
Prof. John O’Hagan, Trinity College Dublin  
Prof. Jacob Weisdorf, Sapienza University of Rome  
Prof. Nikolaus Wolf, Humboldt University

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<sup>i</sup> Updated on 13/12/2024