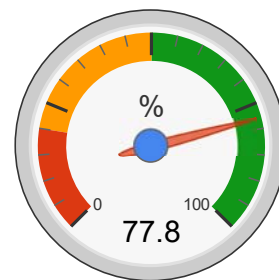


Pricing Strategies

The Academic Board of Business Administration

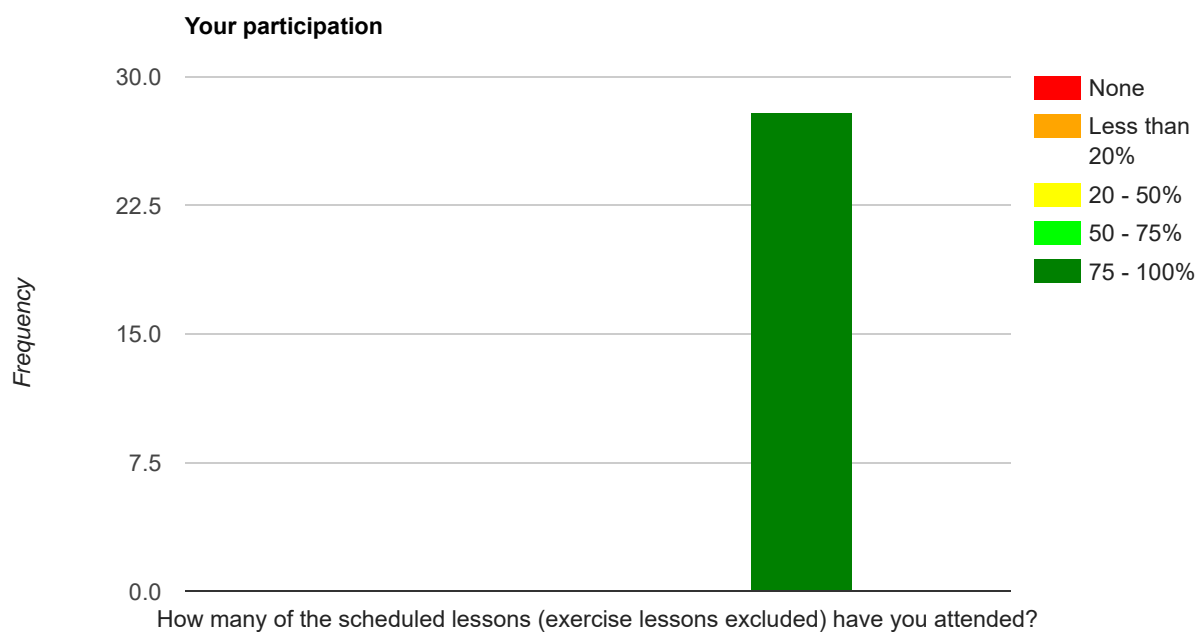
Course responsible: *Karol Jan Borowiecki*

Teachers: *Karol Jan Borowiecki*

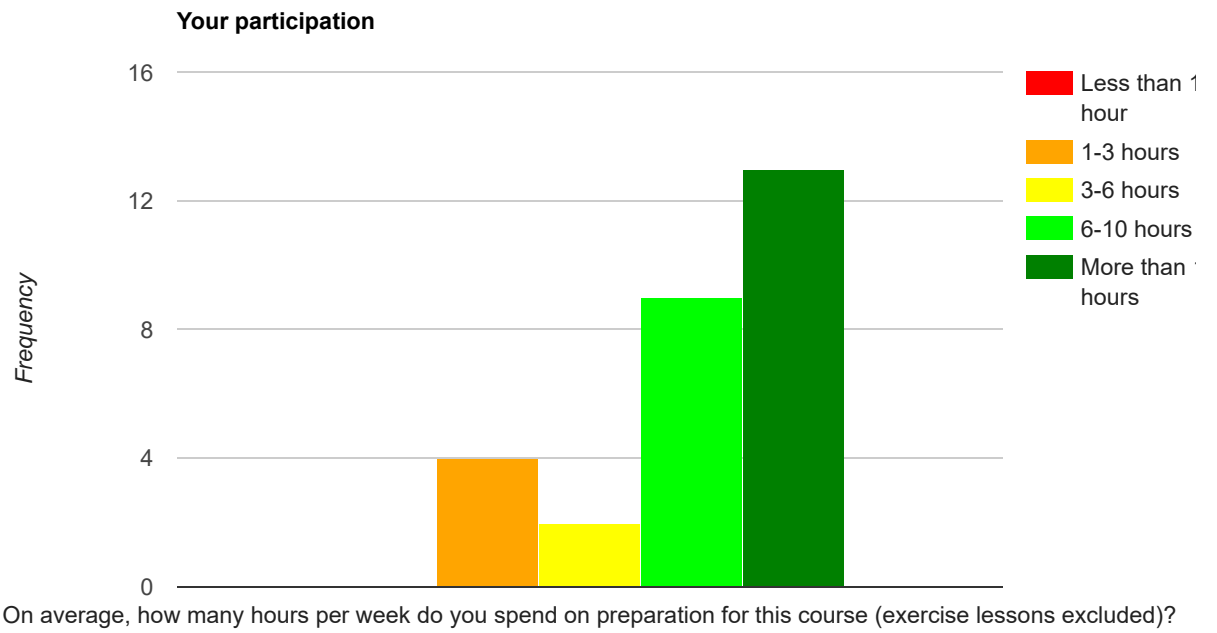


A total of **36** questionnaires has been sent.

At the moment **28** has been completed.



Question	Mean	Variance	Standard deviation
How many of the scheduled lessons (exercise lessons excluded) have you attended?	5.00	-	-



Question	Mean	Variance	Standard deviation
On average, how many hours per week do you spend on preparation for this course (exercise lessons excluded)?	4.11	1.14	1.07

We would appreciate if you state the reasons for your answers!

Do not know/ Not relevant : 19

It is a intense summer course so it is necessary

Summer Course. Gotta be there to stay on track!

I read before the course started and that have been very given, maybe the question to the articles could be given on before hand, so we know what to focus on when reading them.

the course is a summer course, so the work load is intense during the course.

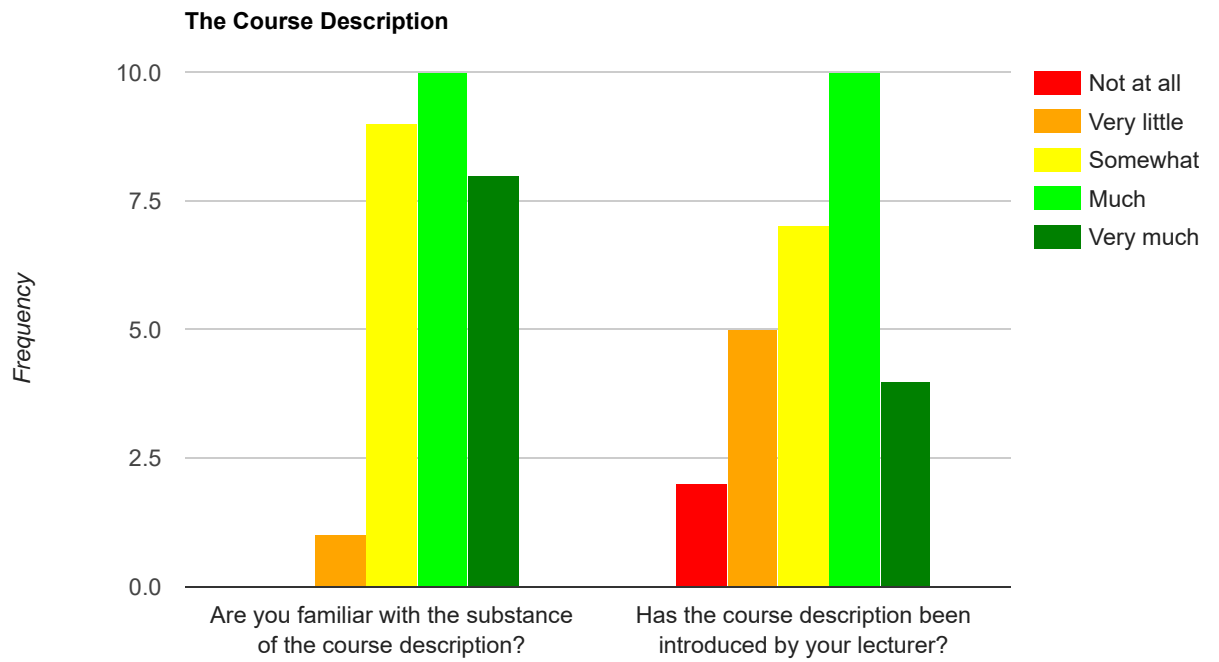
for calculation, reading cases, reading papers and reading book

I read the book, most of the articles and did the home work we got. I did not need more time than this.

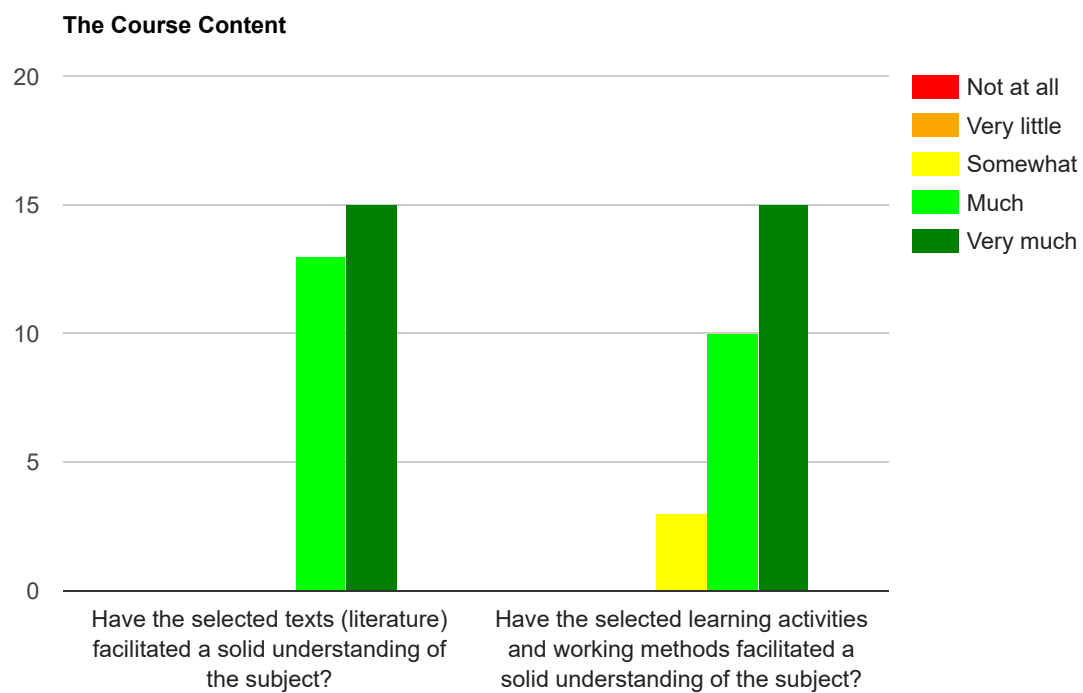
The course is more intense than previous courses and I spend relatively more time reading/preparing for the lessons.

Most preparation has been done in advance. As the lecture follows the textbook most of the time, I don't have to prepare that much additionally.

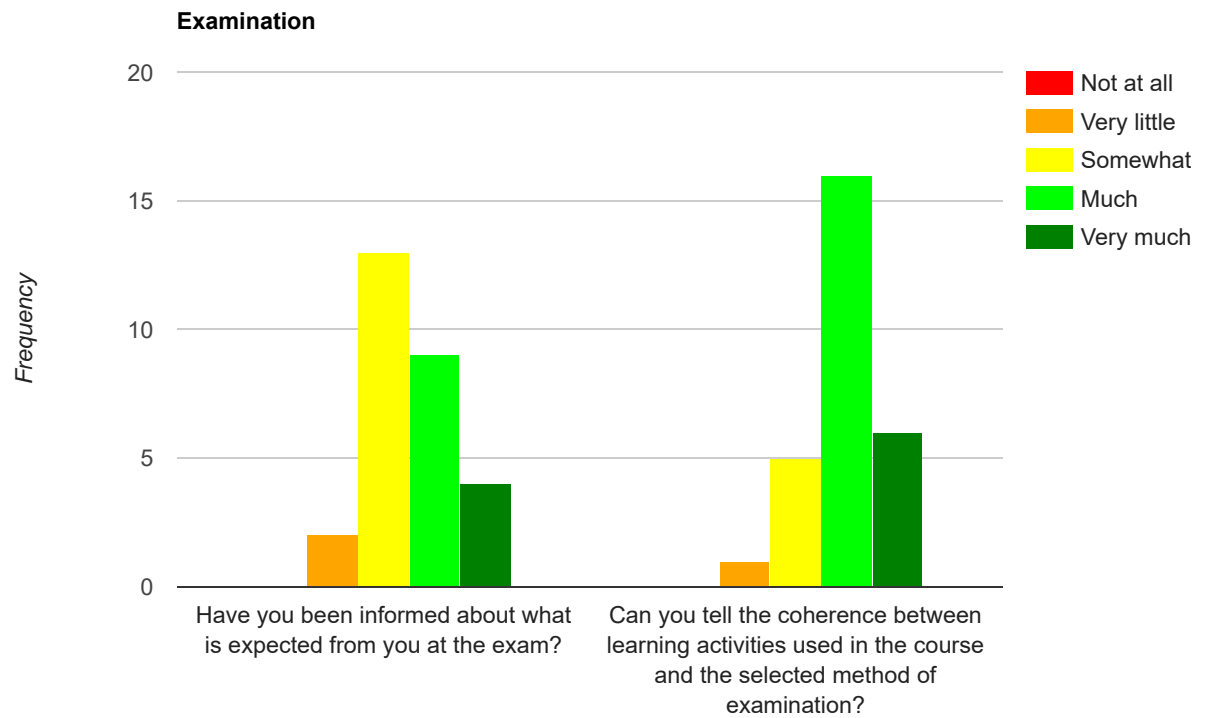
Hard to measure as I read the litteratur in advances of the course.



Question	Mean	Variance	Standard deviation
Are you familiar with the substance of the course description?	3.89	0.77	0.88
Has the course description been introduced by your lecturer?	3.32	1.34	1.16



Question	Mean	Variance	Standard deviation
Have the selected texts (literature) facilitated a solid understanding of the subject?	4.54	0.26	0.51
Have the selected learning activities and working methods facilitated a solid understanding of the subject?	4.43	0.48	0.69



Question	Mean	Variance	Standard deviation
Have you been informed about what is expected from you at the exam?	3.54	0.70	0.84
Can you tell the coherence between learning activities used in the course and the selected method of examination?	3.96	0.55	0.74

We would appreciate if you state the reasons for your answers!

Do not know/ Not relevant : 16

We are not finished with the course yet so Karol will probably gives us example monday or tuesday.

Bogen er rigtig god og giver en god forståelse. Artiklerne er med til at give en ekstra dimension til faget. Jeg kunne godt bruge at vi fik en lidt bedre introduktion, til hvad der kræves af os til eksamen, sammenlignet med de opgaver vi har lavet på time.

yes there is a clear correlation.

not much information has been given about the exam yet

clear and structured lecture plan and good information about the expectations

The tutorials we have worked on looks like the old exam we had handed out, so that is good :)

Highly relevant teaching material used throughout the course.

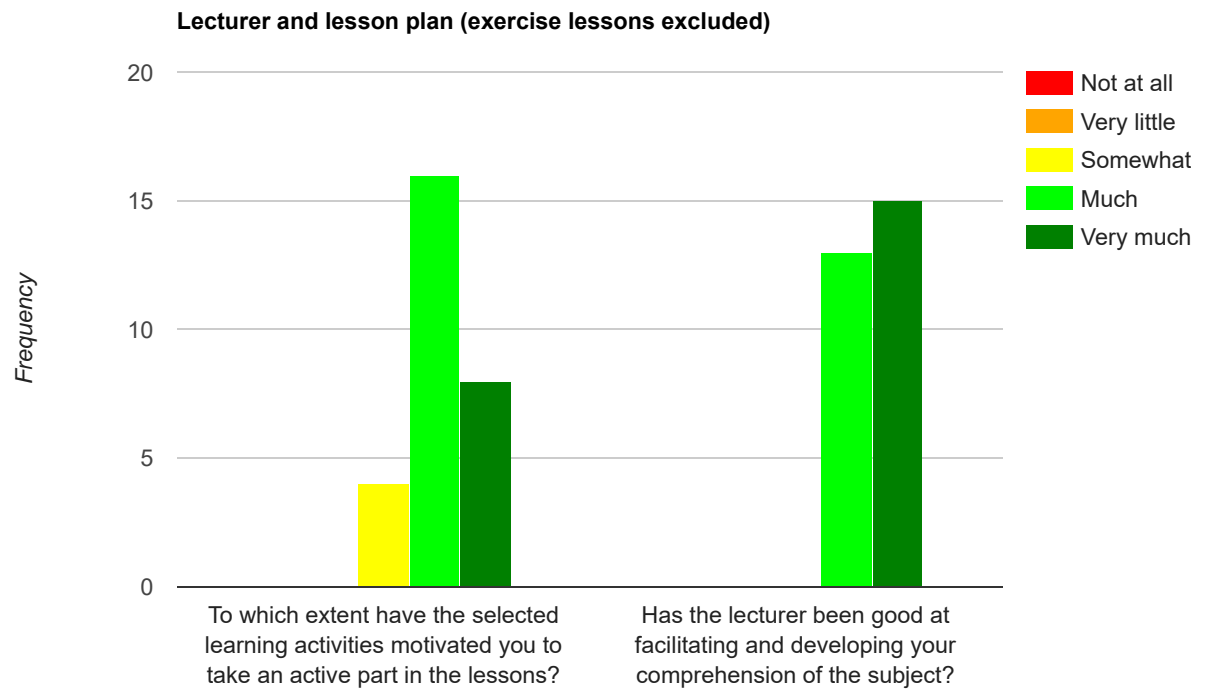
Eksamen bliver først gennemgået mandag, så efter det vil det være nemmere at finde ud af hvad der forventes til eksamen

There is correlation between what is thought and what is asked in the problem sets. Hopefully the same accounts for the exam questions.

We received the exam paper from last year, but I somewhat feel that the correlation between the exercises we've done in class and the exam questions is a bit lackluster.

The lecturer explained in detail what the exam is about and was very supportive during the example exercises

It is a little hard to figure out what is meant in some of the questions from the problem set and the old exam set provided. I think due to the intensity of the course that the "jargon" of the course is not fully learned and this might mean that it is harder to understand some of the questions.



Question	Mean	Variance	Standard deviation
To which extent have the selected learning activities motivated you to take an active part in the lessons?	4.14	0.42	0.65
Has the lecturer been good at facilitating and developing your comprehension of the subject?	4.54	0.26	0.51

We would appreciate if you state the reasons for your answers!

Do not know/ Not relevant : 21

He gives detailed explanations, which is very nice.

yes he has.

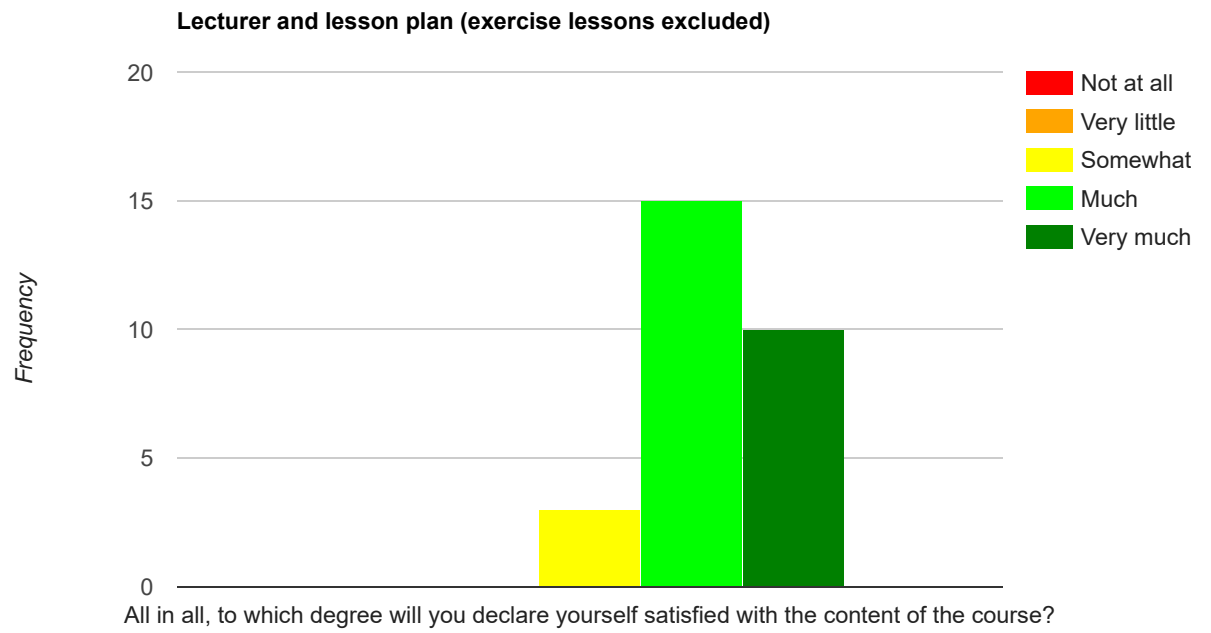
Der har været massere af opgaver undervejs, som har givet faget en god balance og forståelse af indholdet.

good presentation style and well prepared calculations; lecturer can answer all questions and provides all necessary information to perform best

Karol is good at creating a healthy teaching environment and enforces a good mix of discussions, exercises and regular teaching.

Karol is a wonderful teacher.

Easy and comprehensive way of teaching with a lot of straightforward examples to illustrate the issues



Question	Mean	Variance	Standard deviation
All in all, to which degree will you declare yourself satisfied with the content of the course?	4.25	0.42	0.65

Which elements in the lesson plan have, in particular, contributed to your learning outcome?

Do not know/ Not relevant : 12

We are obtaining math knowledge so the math exercises have especially helped in understanding.

Teacher explanations.

when we do exercises on class.

doing exercises in class.

Exercises og cases som man kunne arbejde med omkring fagets indhold og teorier

the blend of course lecture with questions and case work is a very effective way of learning

lecture slides and problem sets

Karol is a good teacher. He does not get mad, when no one answer, but encourage us to do it.

Exercises and discussions. Also, he is good at helping whenever you have questions.

Fælles gennemgang af opgaver

Problems and cases.

Good to work with cases. Karol is very pedagogical, which is good.

The text book is very straightforward which is a good thing, and the selected cases provide practical insights which is very given for the intuition of this course.

The lecturer, Karol, is by far one of the best lecturers I've ever had the pleasure of being taught by. Great understanding of the topics and great facilitation in passing on his knowledge to us.

The different little articles used to illustrate a certain topic as well as the selection of the textbook.

The solving of the problem set have showed my what to expect in the exam. The case studies have showed the application to the theory in the real world.

What could be improved in the course and in the lesson plan to increase your learning outcome?

Do not know/ Not relevant : 15

a little more in depth explanation to some of the complex math stuff. but time is very cramed in a summer course so i am not sure this is possible.

Less maths, more theory or psychological pricing factors.

More time to exercises.

more exercises and perhaps give the results for the exercises at the end of the course.

the period between the study and the exam is to short, I think there should be at least a week between the study and the exam.

more use of small assignments and tasks instead of reading

no recommendations

Could be taught separately to Economists (oecon) and Business Economics (HA)

Not repeating things from the book during the lectures, if it is assumed that the reading is done before hand, it should be left out in order to enouarge students to read at home.

The math is too easy.

It is possible to increase the difficulty of this course in an overall manner.

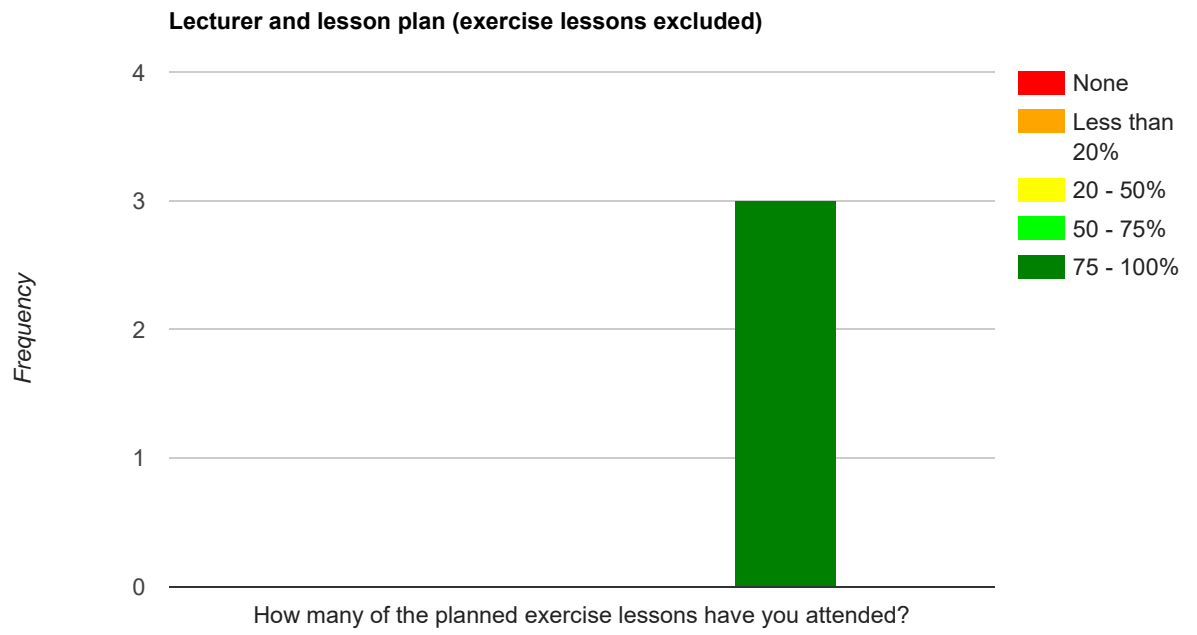
Maybe more focus on the exam itself. It would have been great to have a more thorough walkthrough of the exam from last year, preparing us for the exam this year. That, or more correlation between the exam and the exercises in the lecture.

Some exercises were a little bit too easy and might lead to a situation where students can get bored and lose their focus a little bit. Therefore the level of difficulty for some exercises could be lifted. I personally, like to make some mistakes before the exam and ot during the exam, so more difficult tasks before might increase the learning outcome

What is the name of your student teacher?

Do not know/ Not relevant : 2

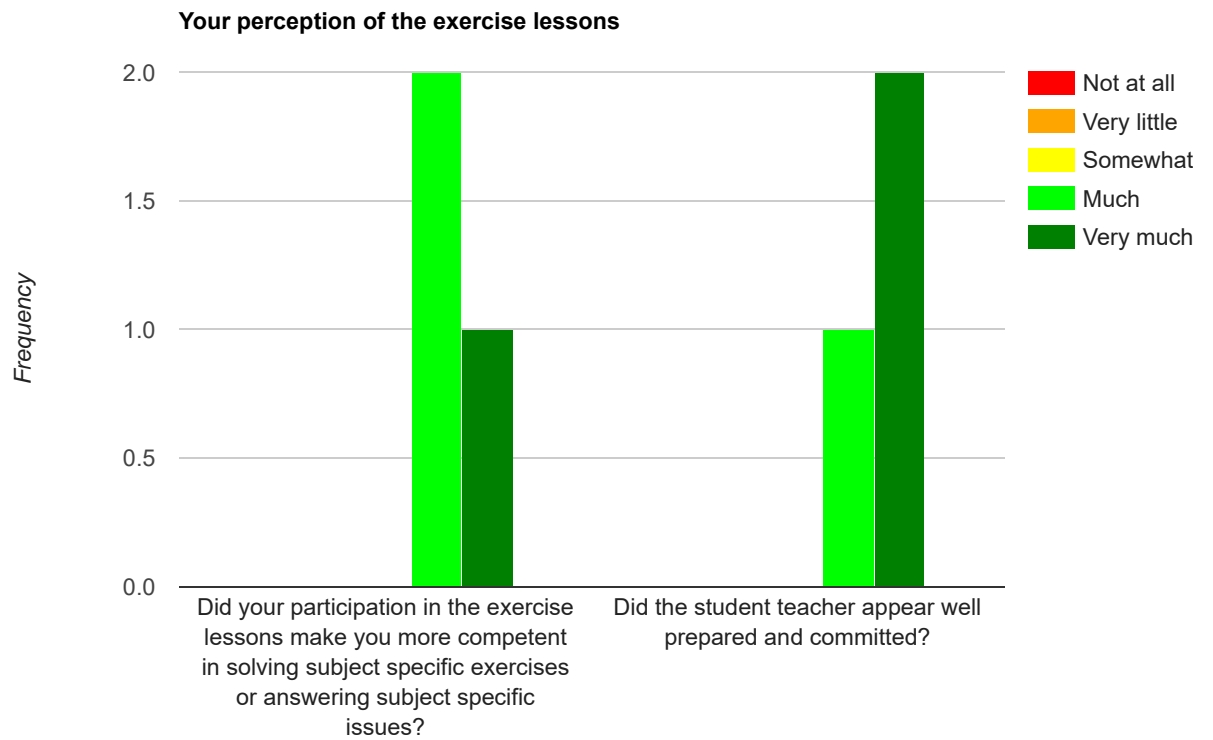
Karol (lecturer)



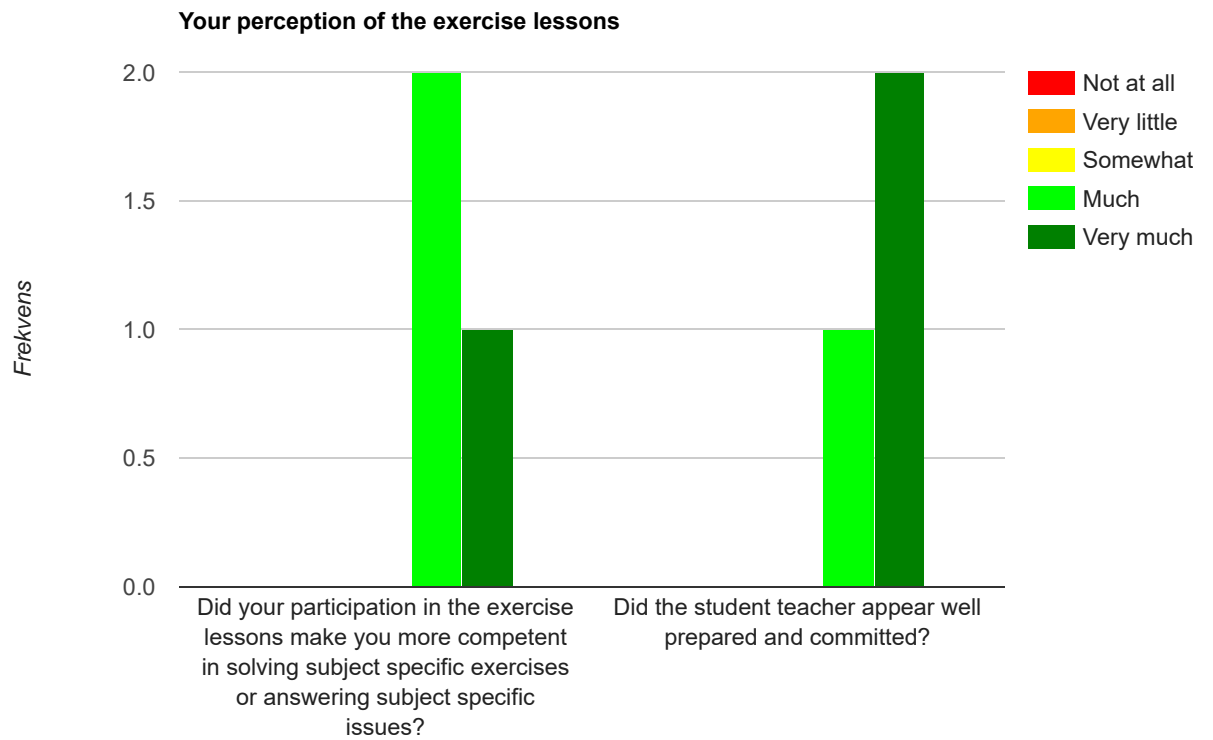
Question	Mean	Variance	Standard deviation
How many of the planned exercise lessons have you attended?	5.00	-	-



Question	Mean	Variance	Standard deviation
Can you tell the connection between the content in the lectures and the exercise lessons?	4.67	0.33	0.58
Did your participation in the exercise lessons improve your understanding of the subject?	4.67	0.33	0.58



Question	Mean	Variance	Standard deviation
Did your participation in the exercise lessons make you more competent in solving subject specific exercises or answering subject specific issues?	4.33	0.33	0.58
Did the student teacher appear well prepared and committed?	4.67	0.33	0.58



Question	Mean	Variance	Standard deviation
Did your participation in the exercise lessons make you more competent in solving subject specific exercises or answering subject specific issues?	4.33	0.33	0.58
Did the student teacher appear well prepared and committed?	4.67	0.33	0.58



Question	Mean	Variance	Standard deviation
Was the student teacher good at communicating the subject matter and delivering relevant answers to exercises and subject specific issues?	4.33	0.33	0.58

Which elements in the exercise lessons have, in particular, contributed to your learning outcome?

Do not know/ Not relevant : 3

No answers received

What could be improved in the exercise lessons to increase your learning outcome?

Do not know/ Not relevant : 2

As stated above, some exercises could be a little bit more difficult/challenging
